



GRANITE LISTS LLC

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Paul Ryan Signature File

In addition to his many legislative accomplishments, Speaker Paul Ryan is a record-breaking fundraiser – with what is known as a magic signature. These grassroots donors were gleaned from letters signed by Speaker Paul Ryan on behalf of third party organizations. They understand how important it is to support Republican candidates and entities and will donate generously to conservative, issue-oriented appeals. Hit them up with big picture messaging or a strong issue-specific piece. Either way, these generous and loyal GOP donors will respond.

UNIVERSE:	165,603
BASE RATE:	\$100/M \$75/M Charitable/Publication Rate
SOURCE:	Direct Response Generated
TYPE:	Donors
MINIMUM ORDER:	5,000 \$75 flat fee to waive minimum
OTHER CHARGES:	Geo/State \$5/M Dollar Selects: \$50+ \$10/M \$100+ \$15/M \$500+ \$25/M Email/FTP \$50
COMMISSION:	20% to recognized brokers
RESTRICTIONS:	Sample Mail Piece Required

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